



Common Press Release Stama Greece -PTA

**Short Term Accommodation
Managers Association of Greece
Stama Greece**

Date:
28/01/2025

To: Media Representatives

Subject: Signing of a Memorandum of Cooperation between the Piraeus Traders Association & Stama Greece

A joint press conference was held on Monday 27 January at the offices of the [Piraeus Traders Association](#) the President of the Association, Mr Thodoris Capralos, and the President of the Association of Short Term Leasing Companies ([Stama Greece](#)), Mr Nasos Gavalas, in the presence of the [Mayor of Piraeus, Mr G. Moralis](#), and the Deputy Mayor for Planning and Development, Mr D. Karidis.

This joint initiative opens a new chapter in the efforts to upgrade Piraeus and establish it as an even more attractive destination, contributing to the development of the local economy and the creation of new jobs in the region, while achieving sustainable development and a brighter future for the city and its market.

The Mayor of Piraeus, Mr. Moralis, congratulated the Piraeus Traders Association for taking advantage of opportunities to support commerce in Piraeus, stating: "The cooperation with Stama further strengthens the local market and contributes to the development of short-term rentals, which the municipality is in favour of, but on terms that serve the needs of the city. He highlighted the significant achievements of the municipality and expressed his optimism for the further development of Piraeus, highlighting its future plans and aspirations.

Σας ευχαριστούμε

ΣΥΝΔΕΣΜΟΣ ΕΤΑΙΡΕΙΩΝ ΒΡΑΧΥΧΡΟΝΙΑΣ ΜΙΣΘΩΣΗΣ ΑΚΙΝΗΤΩΝ STAMA-GREECE
ΚΟΛΟΚΟΤΡΩΝΗ 60 ΑΘΗΝΑ Τ.Κ 106 60, ΤΗΛ: 21 6001 9094 & 6996611911 e-mail: info@stamagreece.gr

He underlined the commitment of the Municipality to support this initiative and expressed his conviction that "this cooperation will contribute to the further development and promotion of Piraeus as a modern and dynamic city".

The President of the Piraeus Traders Association, Mr. Kapralos said "This initiative is an important step towards strengthening local entrepreneurship and the development of Piraeus, with mutual benefits for all parties involved. Piraeus, with its long history as a centre of commerce, culture, shipping and tourism, is now at the heart of a new era where the local and the global intersect.

The development of short-term rentals in our city in recent years has been an important pillar of tourism. However, for us marketers, this dynamic sector is not just a number of arrivals and bookings, but a vibrant source of growth that can breathe life into the local economy and boost Piraeus' shops.

Our collaboration with Stama is based on the belief that the development of tourism and the strengthening of small and medium-sized enterprises can and should complement each other. On the one hand, short-term rentals bring new visitors to our city, who not only stay but also spend in local businesses. On the other hand, it is the entrepreneurs of Piraeus who shape the overall visitor experience through their hospitality, products and services.

Today we are building a solid bridge of communication and cooperation. As a trade association, we see multiple benefits for our members that will result from this partnership.

The President of Stama Greece, Mr N. Gavalas, said: "The aim of the cooperation is to establish Piraeus as an independent tourist destination. The use of Stama's accommodation network and the strengthening of its presence in the area of high demand will contribute both to the increase of tourist traffic, making Piraeus an even more attractive destination for visitors, and to the development of the local economy, trade and catering".

This was followed by the signing of a cooperation agreement between the Piraeus Traders Association (PTA) and the Short-Term Accommodation Managers Association Association (Stama Greece).

Photos of the joint press conference are available at the following link

https://drive.google.com/drive/folders/1AZC0NVVpR5SjYcXh3XkdzC9cpfql6s6N?usp=drive_link



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